

Graduating into Uncertainty: Tips for entering the workforce during COVID-19

Agenda

- + **The impact of COVID-19 on recent graduates**
- + **How to prepare to enter the workforce during COVID-19**
- + **Networking virtually for future success**

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Today's Panelists



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Chief of Staff - CTO + Job Seeker GM
@ Indeed



Brittney Oliver

Founder
@ Lemons 2 Lemonade

The impact of COVID-19 on recent graduates

54%

**of students graduating this year
feel less confident in finding
work after they graduate.**

33%

**of students graduating this year
feel they will struggle to get into
the industry they're graduating in.**

How to prepare to enter the workforce during COVID-19

Find relief efforts available to you



Individual
financial
aid



Food +
meal
support



Community
+ grassroots
efforts



Delayed rent
+ mortgage
payments



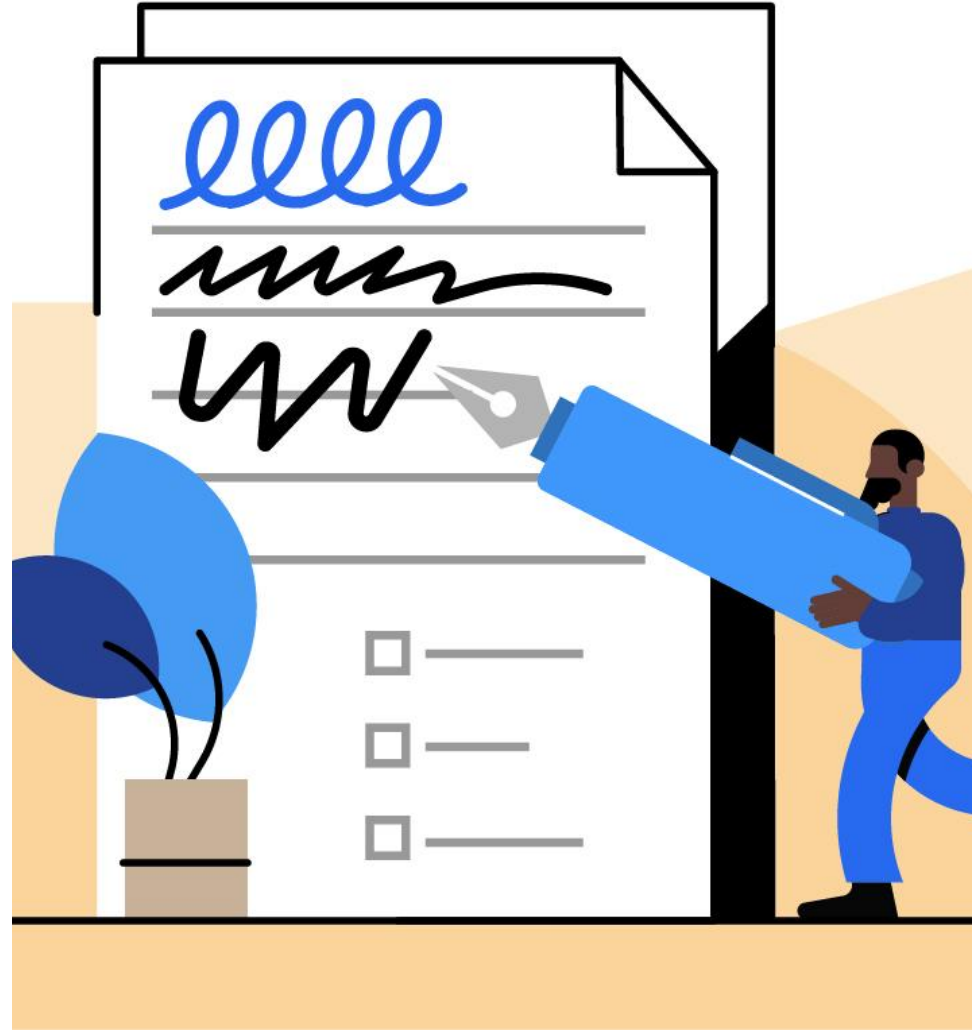
Pausing
evictions +
foreclosures



Deferred
student loan
repayment

Update your resume online

The purpose of a resume is to present your most relevant experiences and skills in a format that's easy for employers to read.



Muna's Resume Tips

Mistakes:

- + Taking up space - more is not better
- + Stay relevant
- + Don't make me work for it (keyword search – 30 second scan)
- + Order of importance makes a difference
- + Grammar and spelling matter
- + Don't follow a format because it's there
- + Include **all** of your experience, not just **paid** gigs

Muna's Resume Tips

Best Practices:

- + Limit to 1 page
- + Objective/summary statement at the top
- + Don't waste space on your address
- + Include links to your LinkedIn, Github, etc.
- + School, degree, graduation date
- + Include GPA if above 3.0; if it's lower, speak to the why – context matters
- + Bold key words or things you want to highlight throughout resume
- + Awards/Accolades - please include!
- + Make sure you shine!

**Let's say I want to hire someone
at my bakery...**

Resume

1

“Tasks”

- + Gather ingredients
- + Gather baking utensils
- + Measure ingredients
- + Mix ingredients together
- + Set oven to desired temperature
- + Lick the batter
- + Watch baking in progress
- + Proficient at baking cake

Resume

2

“What you Bring”

- + Team member who is always on time and opens bakery at 4.00 am daily
- + Ensures pantry always stocked and ingredients are never missing, was able to help save 4 hours on weekly supply run with new planning process
- + Taught team members how to stack eggs to ensure eggs are not cracked
- + Can bake a cake so moist it won't dry out sitting on the counter after a week
- + Is able to manage kitchen staff so we can produce 100 cakes every 4 hours
- + AWARD – rookie of the year

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Customizing your resume every time you apply to a job



Job
Description



Work
Experience



Coursework &
Projects



Volunteerism/
Leadership

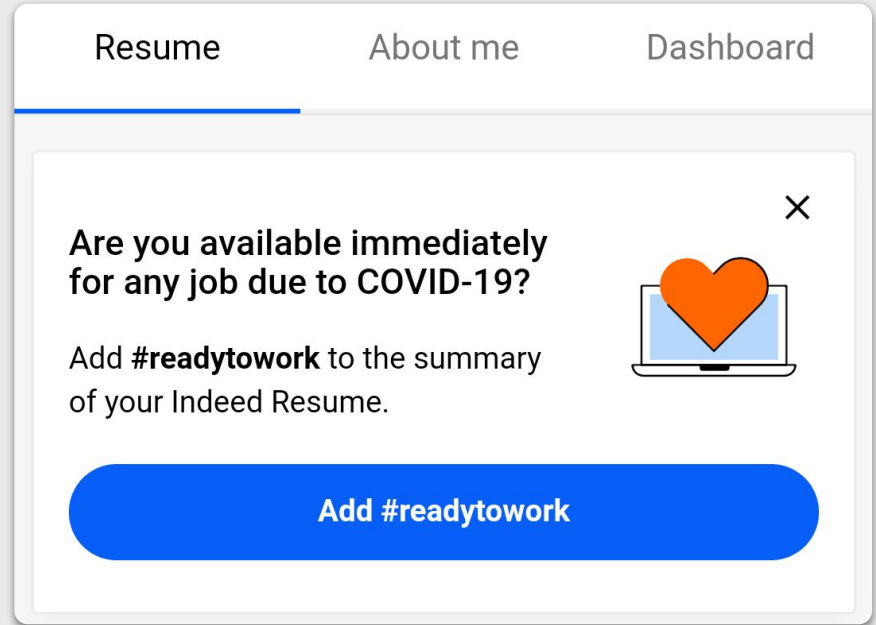
Consider work outside your specialty in the interim

Prioritize transferable and soft skills that could support you in your chosen career path later.



Show employers you're available

Indicate that you are available to start working immediately and are open to any job by adding **#readytowork** to your Indeed Profile at my.indeed.com.



Attend a virtual hiring event

To find hiring events on Indeed, type **“Indeed Hiring Events”** in the **What** field, and **your location** in the **Where** field on the Indeed homepage.

Each hiring event's description will indicate whether it is virtual or in-person.

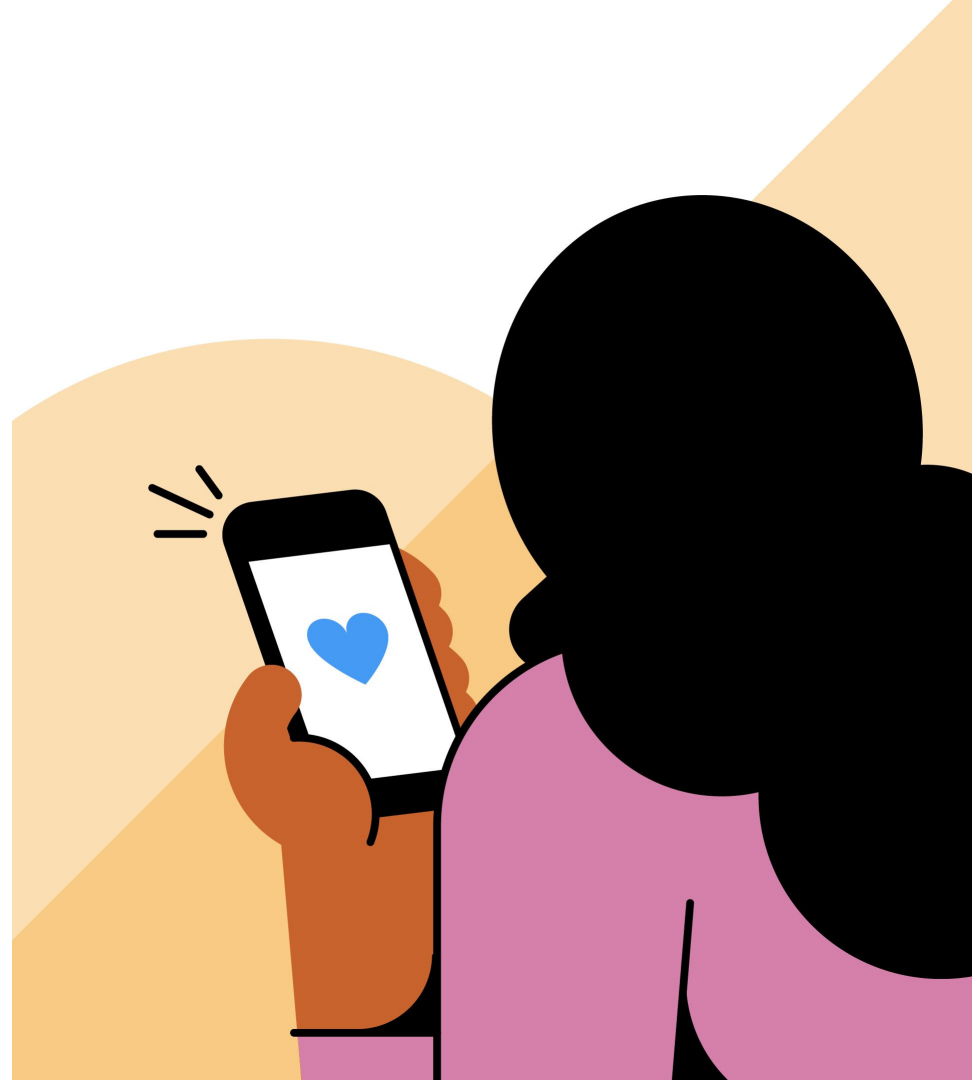
The screenshot shows the Indeed homepage with the search bar set to "indeed hiring events" in the "What" field and "Austin, TX" in the "Where" field. The search results are sorted by "relevance" and show three events:

- Sales Associate Hiring Event**: 5 days ago. Includes an "RSVP to the Event" button.
- Travel Nurse Virtual Hiring Event**: 6 days ago. Includes an "RSVP to the Event" button.
- Sales Representative Virtual Hiring Event**: Includes an "RSVP to the Event" button.

The sidebar on the right contains a form titled "What is a Virtual Hiring Event?" with the following text: "Virtual hiring events are a great way for employers and jobseekers to connect, even if they aren't in the same physical location. Hiring is a human process, and they would like to talk with you online (either through chat, on the phone, or video) to see if you're a fit!" Below this is a section titled "RSVP for this Virtual Hiring Event" with 131 RSVPs so far. The form includes fields for "First name", "Last name", "Your email", and "Your phone number". At the bottom, there is a disclaimer: "By giving us your phone number and email address, you agree that we may send you text messages and emails related to this event, and you

Manage your job search each week

- + Limit the hours spent & applications
- + Target roles
- + Identify hiring managers
- + **Connect!**



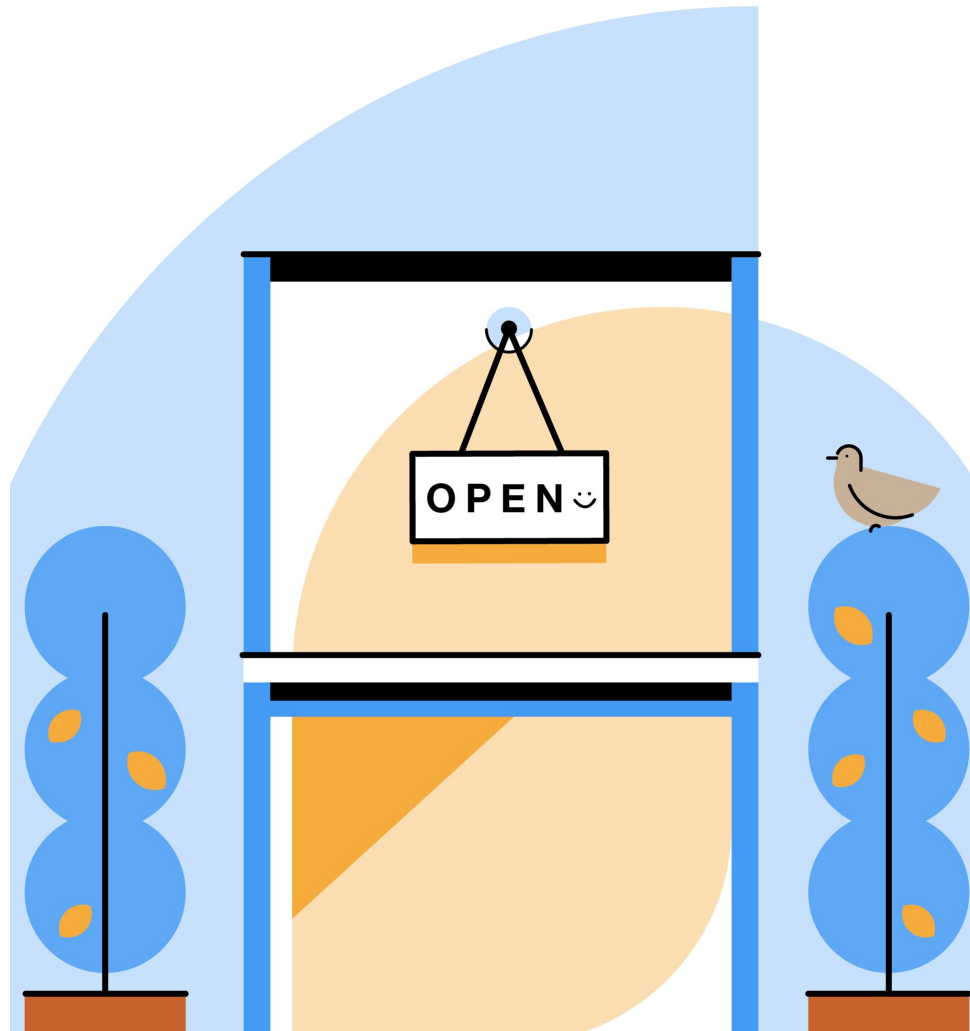
Prepare for remote hiring and working

- + Virtual interviews
- + Remote work



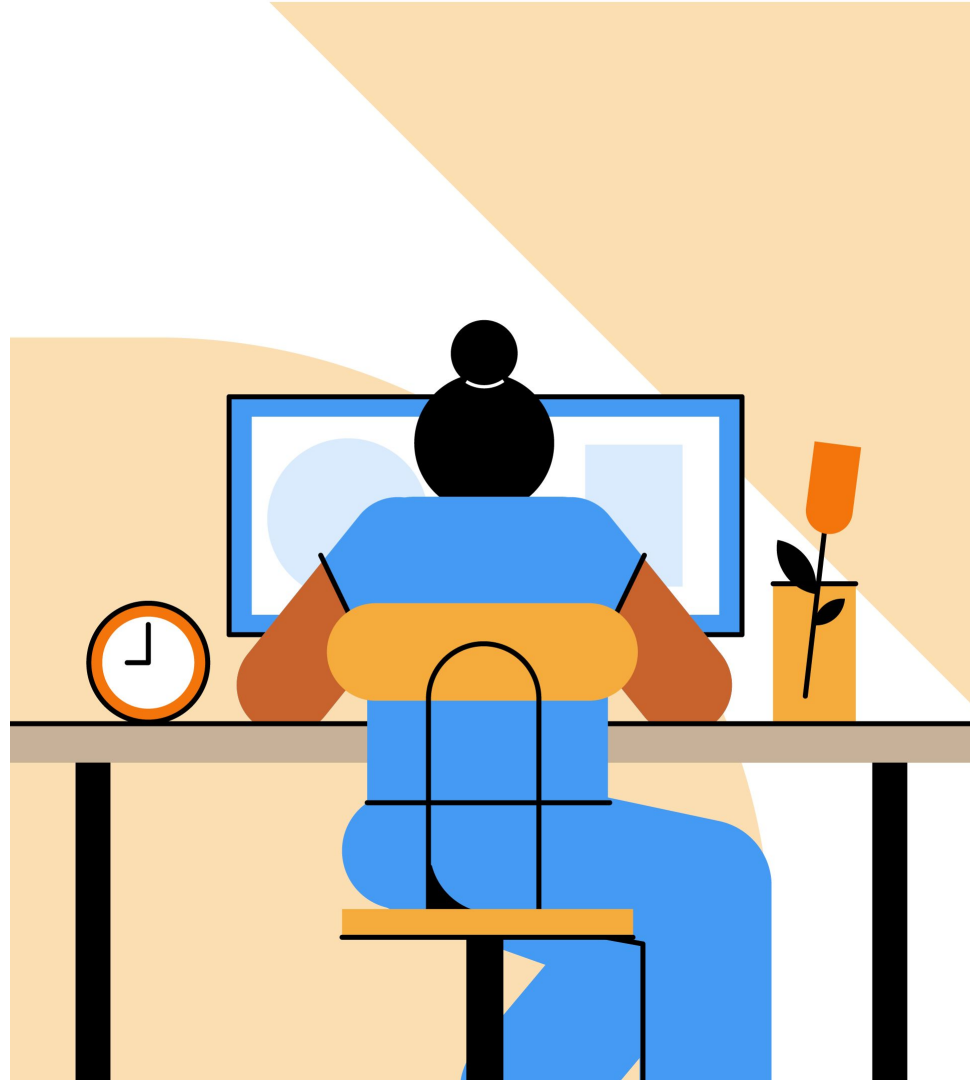
Expect slower hiring and onboarding

Tempering your expectations as you graduate and enter the workforce could help you as employers adjust to this new environment.



Pursue more training or education

- + Professional development
- + Online certifications
- + Skill-specific classes
- + **Be wary of added debt!**



Be informed about your market value

When you start your career, the salary you're offered now may be lower than anticipated. Consider how to minimize the long-term impact on future pay by knowing your market value and keeping options open.

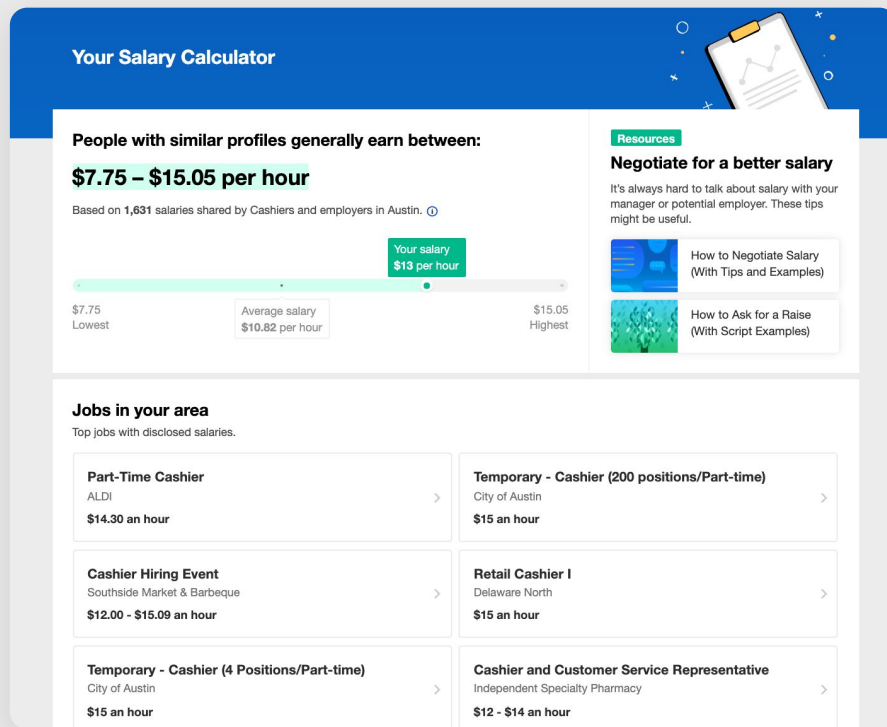


Try the salary calculator

Simply enter your details and see your personalized pay range in seconds. Getting your personal pay range is:

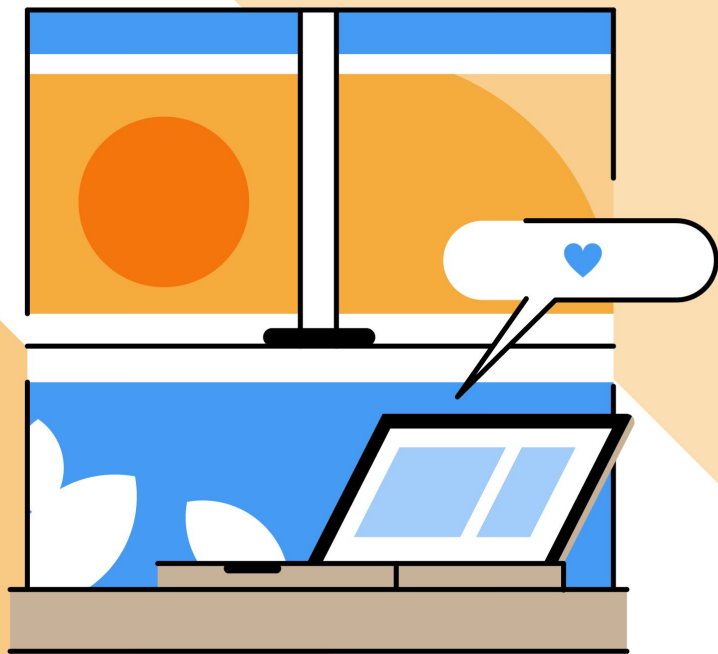
- + Anonymous
- + Free
- + Comprehensive

indeed.com/career/salary-calculator



The background is a solid blue color with a repeating pattern of light blue geometric shapes. These shapes include squares, rectangles, circles, and semi-circles, some of which are rotated or tilted. The pattern is dense and covers the entire background.

**Networking virtually
for future success**



Build your personal brand

Your online presence can be the bridge that helps you establish industry authority and career opportunities if done right. It all starts with who you follow and who follows you.

Why your personal brand matters



It's the TL;DR of
your experiences.



It's always evolving,
just like you.

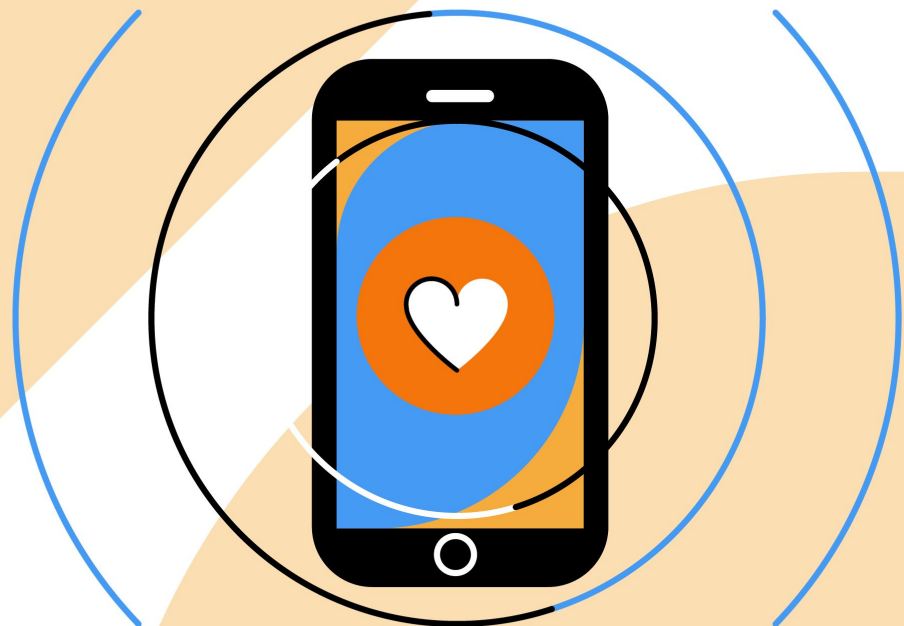


It's a part of your
digital footprint.



Check in to keep relationships fresh

Checking in with your contacts frequently will help your network stay updated with your career progress and needs.



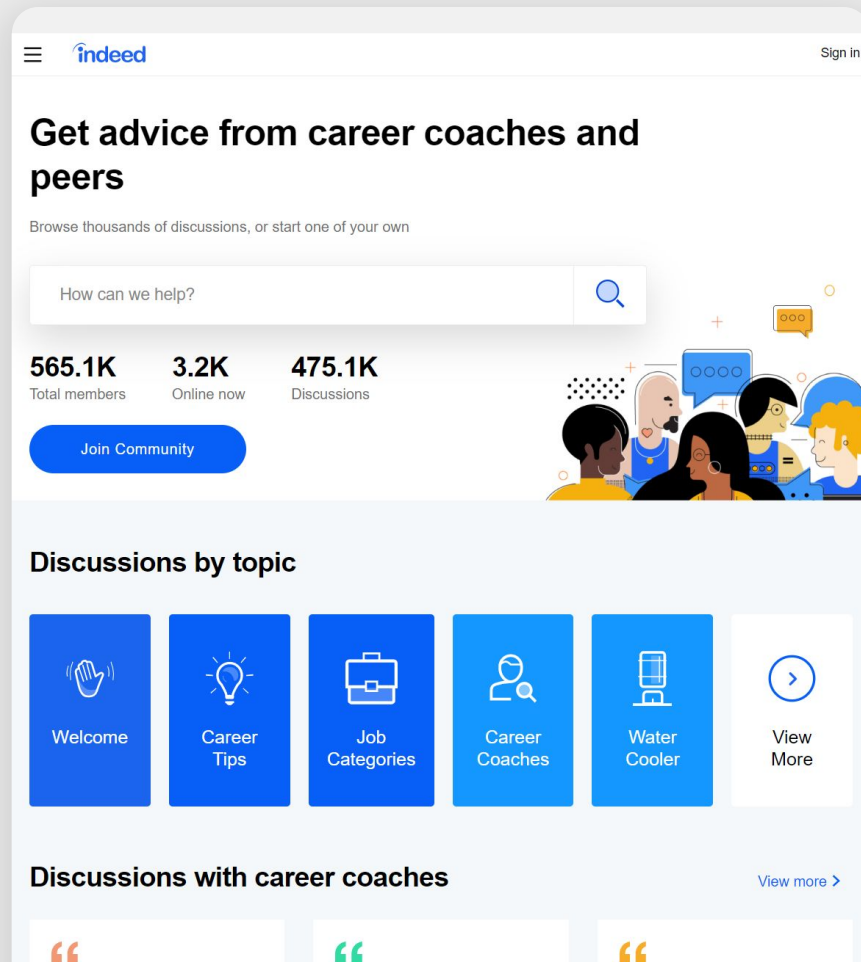
Seek support from online communities

The more you engage and create relationships in online communities, the more people you'll have that will champion your career journey.

Join the conversation

Learn what others are doing to find jobs during this time, ask a question or contribute advice.

indeed.com/community



The screenshot shows the Indeed Community page. At the top, there's a navigation bar with the Indeed logo and a 'Sign in' link. Below the navigation bar, the main heading reads 'Get advice from career coaches and peers'. Underneath, it says 'Browse thousands of discussions, or start one of your own'. There's a search bar with the placeholder text 'How can we help?'. To the right of the search bar, there's a magnifying glass icon. Below the search bar, there are three statistics: '565.1K Total members', '3.2K Online now', and '475.1K Discussions'. A blue button labeled 'Join Community' is positioned below these statistics. To the right of the statistics, there's an illustration of four diverse people (two men and two women) in a conversation, with speech bubbles and plus signs around them. Below the illustration, the section is titled 'Discussions by topic'. There are six blue buttons with white icons and text: 'Welcome' (hand icon), 'Career Tips' (lightbulb icon), 'Job Categories' (briefcase icon), 'Career Coaches' (person with magnifying glass icon), 'Water Cooler' (water cooler icon), and 'View More' (arrow icon). At the bottom, there's a section titled 'Discussions with career coaches' with a 'View more >' link. Below this section, there are three quote boxes with orange and green quotation marks.

indeed

Sign in

Get advice from career coaches and peers

Browse thousands of discussions, or start one of your own

How can we help?

565.1K
Total members

3.2K
Online now

475.1K
Discussions

Join Community

Discussions by topic

Welcome

Career Tips

Job Categories

Career Coaches

Water Cooler

View More

Discussions with career coaches

View more >

Be proud of yourself

You are facing challenges as a new graduate entering the workforce that many people will never experience.



Let's recap

01. Find relief efforts available to you
02. Update your resume online
03. Consider work outside your specialty in the interim
04. Manage your job search each week
05. Prepare for remote hiring and working
06. Expect slower hiring and onboarding
07. Pursue more training or education
08. Be informed about your market value
09. Build your personal brand
10. Check in to keep relationships fresh
11. Seek support from online communities
12. Be proud of yourself!

Still have questions?
Post them on Indeed Community:
go.indeed.com/graduating

Check out our other webinars

Register for an upcoming Indeed Job Cast, view on-demand webinars, and get helpful job search advice on the new Indeed Job Cast page.

go.indeed.com/jobcast

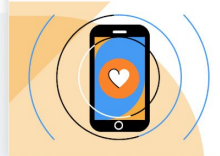
Indeed Job Cast

Virtual workshops that prepare you for work.

Register for our free webinars to learn helpful tips and expert advice on navigating the world of work. With a new Job Cast released twice each month, you can explore a variety of topics to help you lead a successful job search and beyond.

Unemployment Explained

Find out how to navigate financial support and whether you qualify for federal aid in this deep dive on unemployment insurance.



Get the Job in Healthcare

Learn why healthcare jobs are in high demand and tips on securing a job in this fast-growing industry.



Think like an Employer

Get a recruiter's perspective of the hiring process and insights on what makes a candidate stand out.



Watch On-Demand

Whether you're tuning in for the first time, looking for a refresher or want to share these tips with a friend, Indeed Job Cast is now on-demand and available on YouTube. The information presented in these webinars does not represent a forecast, prediction, or other indication of future market or economic performance, and should not be relied upon for such purposes.



Pay Negotiation - 7 Steps to Rea...



Coronavirus Career Advice: Navi...



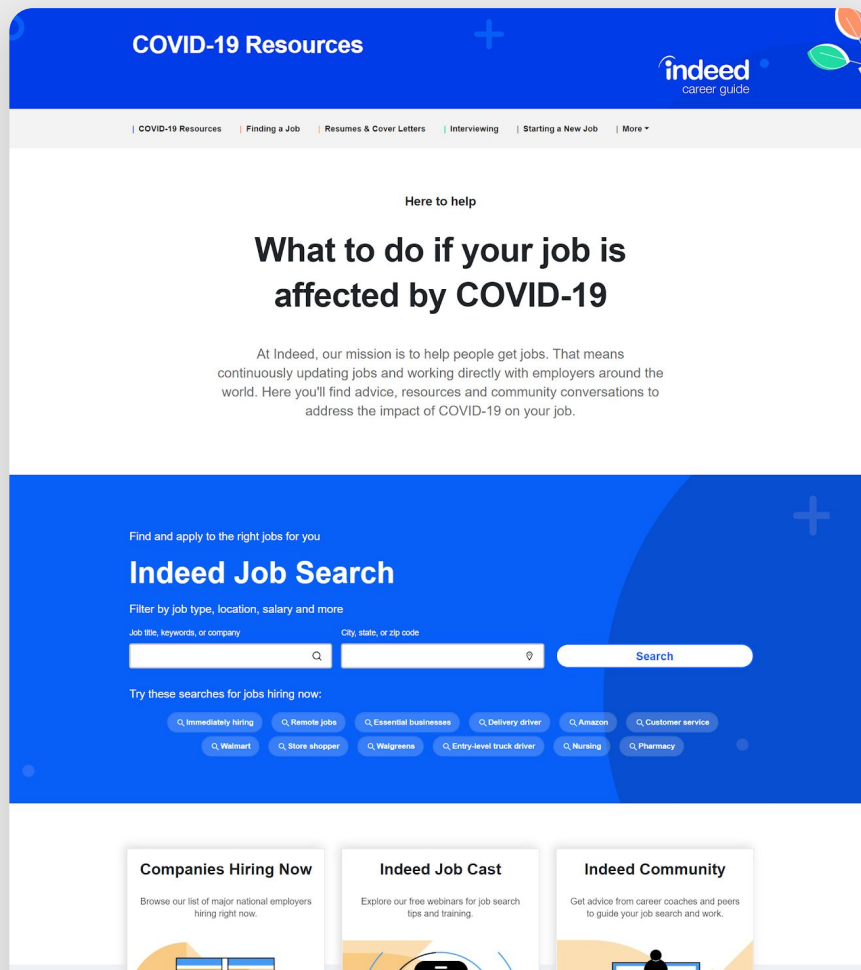
Interviewing - Tips for before, du...



We're here to help!

At Indeed, our mission is to help people get jobs. We've compiled a variety of resources on how to work from home if you can, find work quickly when you need it, and navigate remote job search.

indeed.com/heretohelp



Learn more from Brittney Oliver

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Thank you!